

# Uptown Wadesboro, Inc.

## FACADE AND SIGN INCENTIVE GRANT PROGRAM AND APPLICATION

The purpose of the Facade and Sign Incentive Grant, offered by Uptown Wadesboro, Inc. ("UWI"), is to encourage property owners and/or lease holders in the central business district to improve the appearance of their property and therefore the quality of the uptown area. Projects which will make the most visible contribution to the uptown district will receive top priority as long as all guidelines are met.

To apply for a Facade Incentive Grant, complete the attached application form and make sure that everything listed in the guidelines and grant process has been performed.

Applicants for Facade Incentive Grants must not begin work on their project before the grant application is reviewed and approved by Uptown Wadesboro, Inc. Board of Directors.

If you have any questions concerning your design or require assistance in designing your renovation plan, free architectural design assistance may be provided to you. For further information contact the Uptown Wadesboro, Inc. office at 704-695-1644. The completed application should be sent or delivered to Uptown Wadesboro, Inc., 107A East Wade Street, Wadesboro, NC 28170.

**Mission Statement:** The creation of an economic incentive program which will result in the:

- ◆ Revitalization of building facades within the central business district of Wadesboro. ("Facade" is defined as - the face of a building, the front, side or rear elevation of a building.) First priority is placed on the front entrance of the building adjoining the street.
- ◆ Encouragement of good design projects which utilize existing structures and properties in order to achieve a more pleasing appearance for the shopper, merchant and/or investor.
- ◆ Preservation of historical characteristics.
- ◆ Proper direction to a more aesthetic appearance and informative signage application (including awnings, color schemes, etc.)

**Eligibility:**

1. Any non-governmental owner or tenant of a building, structure or site located within the boundaries of Uptown Wadesboro as shown in the Uptown Wadesboro boundary map available at the UWI office. (Governmental units are defined as entities that have the power to levy taxes including federal, state or local governments. Eligibility of entities receiving tax dollars as grants (or as partial but not total funding) shall be considered on a case by case basis by the UWI Board of Directors.
2. Owners and tenants may request Facade and Sign Incentive Grants separately; however, all tenants must have the owner's signature on the application.
3. A project is ineligible for funding if work has started before the application can be reviewed.
4. Signs are eligible for funding if they are attached to the applicant's building.

**Criteria:** Grants are issued for 33.5% of the actual project cost with a **maximum \$1,000.00** per facade project as determined by the UWI Board of Directors.

**Source of Funds:** The Facade and Sign Incentive Grant Program is made possible through private donations and specified fund-raising events. The funds will be determined on an annual basis.

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### Guidelines:

1. Rehabilitation of facades within the district should be considered an appropriate solution with respect to the architectural integrity of the entire building and the neighboring streetscape.
2. Facade Improvement Grants may only be used to finance exterior improvements.
3. Facades and signage will be eligible for grant assistance, subject to review by the Uptown Wadesboro, Inc. Appearance Committee, with final approval by the UWI Board of Directors; however, top priority will be given to front facades and projects that are highly visible within the Uptown Wadesboro boundary.
4. All facade and/or signage projects must meet all applicable local, state, and federal codes, ordinances, standards, and guidelines.
5. The rear of a building or side of a building can be considered for a facade grant, but will be judged on its merit.
6. The Uptown Wadesboro, Inc. Appearance Committee will make recommendations to the applicant that must be adhered to in order to receive grant funding. Any revisions must be reviewed in order to be eligible. Applicants are encouraged to attend the recommendation meeting.
7. For a facade or sign project to be considered for grant funding, the grant application must be submitted and approved before work on the project begins. **A photograph of the proposed work area must be submitted with the application.**

**Time Limitations:** The project must be completed within six (6) months after the applicant has been notified of grant approval; however, the applicant may be granted an extension through written request to the UWI Board of Directors. A property owner or tenant shall not be granted more than one (1) grant per façade during any twelve (12) month period.

### Grant Process:

1. Pickup the Façade and Sign Incentive Grant Program and Application form at the UWI (or Chamber of Commerce) offices which will provide an application form if proposed site is within Uptown Wadesboro boundaries.
2. Owner/tenant completes the application, including a description of the project, cost estimates and photograph(s) of the work area, and owner's permission, if necessary, and returns it to the UWI office.
3. The Uptown Wadesboro, Inc. Appearance Committee reviews the application and makes a recommendation to the Board of Directors for final approval or denial. The applicant will be notified of the Board's decision. If the application is rejected it may be resubmitted by the owner/tenant with modifications. Any member of Uptown Wadesboro, Inc. or the Appearance Committee will recuse himself/herself from the discussion and selection process to alleviate any conflict of interest or favoritism.
4. Upon project completion, copies of the paid statements must be sent to Uptown Wadesboro, Inc.
5. The Uptown Wadesboro, Inc. Appearance Committee will inspect the work when UWI has been notified that work is complete. If all criteria are met and the work done follows the project plan, the Appearance Committee will, at the next regular board meeting, recommend funding of the grant application.

This Facade and Sign Incentive Grant Program and Application approved July 19, 2007 by  
Uptown Wadesboro Inc., Board of Directors

\_\_\_\_\_, Chair

# Uptown Wadesboro, Inc.

## FACADE AND SIGN INCENTIVE GRANT PROGRAM AND APPLICATION (Cont'd - Pg 3 of 4)

### Grant Application

Property Address: \_\_\_\_\_

\_\_\_\_\_

Proposed or Current Use: \_\_\_\_\_

\_\_\_\_\_

Applicant: \_\_\_\_\_

Check one:    Owner \_\_\_\_\_    Tenant \_\_\_\_\_

Address and Telephone \_\_\_\_\_

\_\_\_\_\_

Description of Project (include photos, paint colors, design sketches, etc.) (Attach additional sheet if necessary):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Cost of Facade Renovations: \_\_\_\_\_

Cost of Additional Exterior Renovations: \_\_\_\_\_

Total Cost: \_\_\_\_\_

#### Checklist for completed application -

1.     The owner's written permission has been obtained, if applicable.
2.     I have included a description of the project, current photos, and itemized cost estimates.
3.     I understand that my application will be reviewed by the Uptown Wadesboro, Inc. Appearance Committee and that final approval will come from the Uptown Wadesboro, Inc. Board of Directors.

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4. I understand that the incentive grant must be used for the project described in this application and that the recommendations made by the Uptown Wadesboro, Inc. Appearance Committee must be adhered to in order to receive grant funding. Any variation without approval from the Uptown Wadesboro, Inc. Board of Directors will result in non-payment of grant.

Please Print Name:

\_\_\_\_\_  
LAST FIRST MI  
\_\_\_\_\_  
SIGNATURE DATE

*If you are a tenant and are applying for the grant, please provide the signature of the property owner below.*

\_\_\_\_\_  
LAST FIRST MI  
\_\_\_\_\_  
SIGNATURE DATE

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### OFFICE USE ONLY

DATE APPLICATION RECEIVED: \_\_\_\_\_

APPEARANCE COMMITTEE RECOMMENDATION: \_\_\_\_\_

UWI BOARD ACTION: \_\_\_\_\_ DATE: \_\_\_\_\_

WORK COMPLETION DATE: \_\_\_\_\_

GRANT AMOUNT: \_\_\_\_\_

GRANT ISSUE DATE: \_\_\_\_\_